

## EVENT PROGRAM

### VII Annual International Show InfoSecurity Russia, StorageExpo & Documation 2010

**17-th November. IT Directors' Day. Day of Regional Informatization**





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Hall «Business Strategies»	Hall «Perspectives»	Hall «Regulations»	Main Stage
<p>12.00-14.00</p> <p>To Build Own Data Processing Center Or To Rent It?</p> <p>Moderator: <b>Dmitry Matskevich</b>, independent expert</p>	<p>Joint Round Table Discussion</p> <p>New Information Security Treats And New Ways Of Prevention.</p>	<p>Digital Data Processing And e-Government: What Needs To Be Regulated?</p> <p>Moderator form Organizing Committee – <b>Victor Minin, Working Group for Didital Data Processing, Institute of Modern Development (INSOR) Together with SODIT</b></p>	<p><b>11.00 – IT Directors' Day Opening Ceremony</b> <b>11.30 – Regional Informatization Day Opening Ceremony</b></p> <p><b>12.00-12.30:</b> Seminar by <b>Eugene Kasperski</b></p> <p><i>Or Special Report by A.Galitsky, Member of "Skolkovo Fund" – Development Fund for The Center of Commercialization and Implementation of New Technologies.</i> <i>Under consideration</i></p> <p><b>12.30-12.45:</b> Seminar by <b>Vitali Fridland, CEO of Fujitsu Technology Solutions, Russia</b></p> <p>Living In The Clouds. How Modern Infrastructure Solutions Can Change "Life" of Organizations.</p> <p><b>12.45-13.00:</b> Securing The Cloud – Opportunities and Challenges Seminar by <b>Philippe Courtot, CEO, General Director, Qualys, Inc.</b></p> <p><b>13.00-13.30:</b> Therats' Landscape On The Threshold of The 3-rd Millennium. Seminar by <b>Raimund Genes, CTO, Trend Micro Inc.</b></p> <p><b>13.30-14.00:</b> <i>Special Report by Georg Herleben – Global CEO of BSA. Under consideration.</i></p>
<p>14.00-16.00</p> <p>Digital Data Processing Implementation Increases Office Paper Usage 3 Times. How To Prevent Traps? (Corporate Digital Data Processing: Investment Motivation)</p>	<p>Session</p> <p>Virtualization-2012. Capacity. Regulations. Security</p>	<p>e-Government for Citizens</p> <p>Moderator: <b>Michel Braude-Zolotarev, The Academy of National Economy under The Government of The Russian Federation</b></p> <p>VIP Guests: <b>ROSTELECOM representatives</b></p>	
<p>15.00 - 19.00:</p> <p>Information Security Management in The Modern Corporation. New Technologies, Economical Efficiency.</p> <p>Moderator: <b>Eugene Klimov, RISSPA</b></p>	<p>Sponsor of the Session</p>	<p>Cloud Computing: Winners and Losers.</p>	
<p>16.00-18.00</p>		<p>Law Regulation About New Software for Electronic Trade: Digital Signature</p> <p>New Developments and their Results for Governmental and Corporate Customer</p>	

**18-th November. Information Security Directors' Day.**












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Hall «Business Strategies»	Hall «Perspectives»	Hall «Regulations»	Main Stage
<p>10.00-12.00</p>	<p>Marketability Perspectives of Russian Software Manufacturers: STEP-Factors Analysis</p> <p>Moderators: <b>Sergey Ryabko, C-Terra Group</b>, </p> <p><b>Svetlana Konjavskaya, OKB SAPR</b></p>	<p>Round Table Discussion:</p> <p>Information Technologies in Federal Customs: Goods Declaration in Digital Way.</p> <p>Moderator from Program Committee : <b>Vladimir Skiba, Federal Customs of Russian Federation</b></p>	<p><b>11.00-11.30: Information Security Directors' Day. Opening Ceremony.</b></p> <p><b>11.30-12.00: Day of Industry Round Table Discussions. Opening Ceremony.</b></p>
<p>12.00-14.00</p> <p>Who Is Responsible For Security Of Confidential Data in Rented Centers Of Data Processing?</p>	<p>Joint Round Table Discussion</p> <p>Is DLP a Panacea Against Of Insiders?</p>	<p>Round Table Discussion:</p> <p><b>Security of Critical Infrastructures</b></p> <p>Moderator from Organizing Committee: <b>Sergey Korotkov, Security Council of Russian Federation</b></p>	<p><b>12.00-12.30:</b> Securing the Banking Systems, Paying Systems, Card Data and Systems of card Data Processing. <b>Speaker: Ilya Medvedovski, PCIDSS.RU</b></p> <p><b>12.45-13.00:</b> How To Reduce Business Risks By Implementing Vulnerability Management Process. <b>Speaker: Edvinas Pranculis, Qualys GmbH, Germany</b></p> <p><b>13.00-13.30:</b> Results of XIV Annual International Information Security Market Research by Ernst&amp;Young <b>Speaker: Maxim Malezhin, Manager Ernst&amp;Young</b></p> <p><b>13.30-14.00: Seminar by Derek Jackmann, Vice President of Gigamon Networks :</b></p> <p>Difficulties With IT Sources Security And Secured Monitoring Providing, Taking Into Account Traffic Increasing And Total Moving to 10GE.</p>

14.00-16.00	<p>Master-Class: How To Classify Risks And Which Threats To Be Indicated Like "Low-Probability" Ones?</p> 	<p>Engineering Systems For Data Processing Centers – Requirements, Recommendations, Principals. Energy Efficiency of Such Systems' Type.</p>  <p>Moderator: <b>Dmiry Matskevich, Independent Expert</b></p>	<p><b>Round Table Discussion Of Telecom Community:</b></p>  <p>Cybercrimes: Role of The Telecom Operator Against Of Criminalization Of Cyberspace.</p> <p>Moderator from Organizing Committee: <b>Alexander Zolotnikov, TTK Group</b></p> 	<p><b>14.15-14.30: Seminar by Victor Babkov, Technical Director, Business Continuity International:</b></p> <p>"Fast Backup of Business Infrastructures After Malfunction. Comparison With Traditional Ways Of Reserve Copying. What Is The Cost and What Are The Offers At The Market "</p>
16.00-18.00	<p>IV Meeting Session Of VPN-Club</p> <p>National Payment System — Information Security And VPN</p>  <p>Moderator from Organizing Committee: <b>Victor Minin, Information Security Association</b></p> <p>Co-moderator: <b>Alexander Vlasov, Groteck</b></p>	<p>16.00 - 19.00:</p> <p>Actions Against of Cybercrimes and Incidents: Practical View.</p>  <p>Moderator from Organizing Committee: <b>Eugene Klimov, RISSPA,</b></p> <p>VIP Guests: Representatives of «K-Group» <b>Ministry Of The Interior Of Russian Federation</b></p>	<p><b>Round Table Discussion Of Banking Community:</b></p>  <p>The Central Bank Of The Russian Federation: Realization of The Personal Data Security Standard</p> <p>Moderators from Organizing Committee:</p> <p><b>Andrey Kurilo, The Central Bank Of The Russian Federation;</b></p>  <p><b>Pavel Genievski, ABISS Community</b></p>	

**19-th November. SMB Day. Education Day**

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	Hall «Business Strategies»	Hall «Perspectives»	Hall «Regulations»	Main Stage
10.00-12.00	<p>Personal Data:40 Days Till "X" Date WHAT is Possible to Do and HOW MUCH Will It Cost?</p>  <p><b>Sponsors of the Session:</b></p>  	<p>Backing To Delicate Client? Centralized Storage and Data Security Make Powerful Working Stations Unnecessary.</p> 	<p>Demilitarization of Information Security: Is It Necessary To Secure Spaghetti Fabric Like Strategic Military Point.</p>  <p>How To Provide Security With Minimum Technical InfoSecurity Tools.</p>	<p><b>11.00-11.30: SMB Day Opening Ceremony.</b></p> <p>Speech by Roman Sheredin, Federal Ministry for Telecommunications, Information Technologies and Mass Media (ROSCOMNADZOR), Deputy General Manager</p> <p><b>11.30-12.00: Education Day Opening Ceremony.</b></p>
12.00-14.00	<p>«Dear Friend»: Requirements To System Administrator</p> 	<p><b>Joint Round Table Discussion:</b> "Box" Solutions for Personal Data Security: Who Is Ready?</p> 	<p>Private-Governmental Partnership For IT Educational Standards Development And Staff Trainings in IT and Information Security Industry.</p>  <p>VIP Guests: <b>Representatives of Russian Education Ministry</b></p>	
14.00-16.00	<p>Unified Communications And VoIP-Systems: To Secure Or Not To Secure?</p> 	<p>SaaS: 2 Times Increasing In 3 Years. From Whom To Rent? How To Be Sure In Security? How To Monitor Security Of Rented Applications?</p> 	<p>Law Regulation And Personal data Security In Great Britain.</p>  <p>Federal Law-152: What Is To Be Changed?</p> 